



Days of Wine And Chocolate A Decadent Delight

February weekends at Wineries of Niagara-on-the-Lake are for friends and lovers

Niagara-on-the-Lake, Ont. – January 25, 2010 – The Wineries of Niagara-on-the-Lake will play matchmaker during the **Days of Wine and Chocolate** when a single touring pass will allow holders to visit 22 wineries and enjoy a premium VQA wine matched to a decadent chocolate selection.

Each of the 44,000 chocolates to be savoured by couples in love and friends out for a day will be handmade in Niagara-on-the-Lake by Willow Cakes & Pastries. Full details on **Days of Wine and Chocolate** and a complete listing of all pairings are available at: www.wineriesofniagaraonthelake.com/dowac.html.

“Valentine’s Day is always special for us, but it’s not the only day during February to share such a decadent treat,” said Sherri Lockwood, chair of the Wineries of Niagara-on-the-Lake. “It’s true that many couples visit Niagara-on-the-Lake to enjoy a romantic weekend, but the wineries have also become a popular destination for what you might call a ‘girls weekend’ throughout the month,” she added.

The Days of Wine and Chocolate Touring Pass costs \$30 (plus taxes) and will be valid during the weekends of February 6/7, 13/14, 20/21, 27/28 from 11 am to 5 pm. They can be bought at the 22 Wineries of Niagara-on-the-Lake, online through the Niagara-on-the-Lake Chamber of Commerce or by phone at 905-468-1950.

About the Wineries of Niagara-on-the-Lake

The Wineries of Niagara-on-the-Lake is comprised of 22 distinctive wineries located in one unforgettable place nestled below the Niagara Escarpment amidst a landscape of vineyards and orchards. The 22 wineries are: Cattail Creek, Château des Charmes, Coyote's Run, Hillebrand, Inniskillin, Jackson-Triggs, Joseph's, Konzelmann, Lailey, Maleta, Marynissen, Niagara College, Palatine, Peller, Pillitteri, Ravine, Reif, Southbrook, Stonechurch, Stratus, Strewn, Sunnybrook Farm. More information about each of the wineries can be found at www.wineriesofniagaraonthelake.com.

More information about Willow Cakes & Pastries is available at: www.willowcakes.ca

-30-

Media Contact:

Bill Warelis
Ferri & Partners
+1.905.599.9757
bwarelis@ferriandpartners.com